

# Dreamcatcher Design

Hi From Dreamcatcher Design!

I just wanted to touch base with you to let you know about some of our **Exciting Business News!**

1. **Horse-Business Resource** section added to our [www.dreamcatcherdesign.com](http://www.dreamcatcherdesign.com) website: In an effort to not only offer Horse Marketing Products & Services, we are also adding this business resource section which contains numerous and informative horse-business articles for all aspects of the equine-business niche. We are also adding marketing articles specific to Stallion marketing.

2. **New Products coming:** (Please call for details on these fabulous products):

- **Stallion/Sales Cards.** These are 4"x6" "mini" flyers. These are printed on both sides which offers space for your stallion's photos, pixs of his babies and other necessary info such as his pedigree, etc. These are full color, glossy paper stock and are an extremely convenient and affordable way to Market Your Stallion!
- **Stallion Business Cards.** *Yes business cards aren't just for you anymore!* These are full color, printed on both sides, glossy stock. An EXCELLENT way to market your stallion. And we also offer folding business cards. These are an **indispensable business marketing tools!**
- **Facebook Profile Images.** *Let Social media work for you!* If you are serious about marketing your stallion, he needs his **OWN** Facebook page and a Customized Facebook Profit Image will make his Facebook page an Incredible Facebook page!
- **Stallion promotion "mini" website.** This is a 2-page incredibly affordable means of marketing your Stallion without the cost of a full-sized website. Give your Stallion the exposure he needs and deserves.
- **Newsletters.** Need help in designing and publishing your newsletters? Dreamcatcher Design is your source and its extremely affordable! I will also be creating my own

business newsletters to help not only promote our products and services, *but to showcase the events and winnings of my clients and their horses and riders!*

- **Business Branding/Logo Design** graphic design service. Let your dreams and professionalism be shown to the world, with pride! Let us design your "look", within your budget.

3. **Two new websites are coming!** The first of these 2 sites will be dedicated solely to Stallion Marketing Products & Services. The new site:

[www.stallionpromotion.com](http://www.stallionpromotion.com)

should be completed within the next 2 weeks. In an effort to help my clients and their horse businesses survive this poor economy, I will not only include the informative articles that are currently on the [www.dreamcatcherdesign.com](http://www.dreamcatcherdesign.com) site, but I will also be offering the service, **free of charge**, of listing my clients' stallion(s) on 6-to-8 free stallion listing websites. These websites include the use of photos of which I will use the Stallion Flyer that I created for my clients as the primary photo. The use of these flyers as the image makes the stallion's listing really "stand out from the crowd."

**With all of that said, do you have any information that you would like me to promote in this newsletter and on my websites?** Any winnings, achievements (of horse or/and rider), new babies or sales information that you would like promoted?

If you belong to any clubs/organizations that would like to promote their news and events, please forward that information to me. If your own business is currently having or planning any promotions, please let me know.

Also, if you can suggest any additional horse business articles that you think might be helpful, especially during this economy, or if **YOU** would like to write an article and have it published on my sites and newsletter, please forward to me.

Thank you and I look forward to hearing from you!

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